



ActiveVchat – Service Description

Enabling Anonymous Group and Private Voice&Data Chat on any Mobile Phone

ActiveVchat service gives you anywhere-anytime entry into mobile chat rooms, enabling anonymous communication using voice, data and MMS with other people who share your interests or just want to talk. Users can also conduct a private, one-to-one chat with any participant in the mobile chat room.

ActiveVchat Participants

Participants may call at their convenience or be invited into an ActiveVchat room by an SMS or SMSX (XciTel's Extended SMS) message sent by the operator to the mobile user's handset. Other chatters, using search and match service option, also generate many private invitations anonymously. To accept the invitation, the user simply calls the number and joins the virtual chat session. Chat rooms may contain active speakers and passive listeners, enabling a virtually unlimited number of participants in a room.

Anonymous and Easy

ActiveVchat makes it easy for operators to set up and manage chat rooms in advance or on-the-fly. There is no limit to the number of chat rooms that the XciTel system can handle.

Once in the chat room, a user may pick one of the other participants for a private chat. ActiveVchat lets the user conduct this anonymous private session using SMS messages, voice messages, MMS photos or a direct voice connection. Users can switch from the group to a private chat and back again with ease, maintaining complete anonymity at all times. Even after users leave the ActiveVchat session, they can continue to exchange anonymous text, voice or photo messages by accessing messages and buddies saved during an ActiveVchat session, or received directly to their service inbox.

Your Mobile Meeting Place

The ActiveVchat presence manager maintains a list of all participants (nicknames) and their chat room number. Users may be directed automatically to the chat room to which they were invited or choose a chat room from a list to join a room where a known buddy is already chatting. Once in the room, a number of private anonymous communication options are available at the push of a button. These options include: private text message exchange, private voice message exchange, private call connection and personal photos exchange. The smart, context-sensitive menu provides simple, one-touch access to the desired service.

Complements Existing Services

On one hand, ActiveVchat can use the same subscriber nicknames and profiles already defined for Web-based chat. This way, users keep their chat identity across all services and can access them through different channels such as Web, WAP, SMS and Voice. On the other hand, other communities such as Instant Messaging subscribers can easily leverage the voice chat services to instantly shift selected buddies to a voice chatting. Web chatters can view the status of the mobile chat room, get presence information, and send and receive anonymous, private messages. Furthermore a user client on the handset enables full multi-modality, using data screen to select and control the voice and data operations.

Subscriber Benefits

Anytime-Anywhere Rich Chat—the ability to connect instantly with several people, when and where desired, using different access clients, and multi-media personal descriptions, constitutes a core improvement in mobile communications and connectivity.

Meet New People and Old Buddies—the ability to exchange private voice text and multi-media messages, with any participant while in the chat room and any time later, is a great way to meet people and make friends. Further, integrated buddy lists management enables chatters to keep in contact with their (anonymous) favorite buddies

Privacy Protection—complete user anonymity is maintained automatically by the ActiveVchat service in both general and one-to-one chats. Users can exit the chat room or block further communication at any time.

From data to voice — Expand communication means, speak off-line/on-line with your party, in a fully protected mode. It enables chatters to gain more confidence before providing contact information

Service Provider Benefits

Increased Revenue—ActiveVchat extends the popular PC-based chat experience to the mobile arena, enabling mobile phone users to join in the chat fun, which will increase airtime and the opportunity for premium service charges.

Increased Messaging Revenue—Participants can exchange SMS and Voice messages both in and out of the chat room. By encouraging anonymous messaging anywhere and anytime, ActiveVchat generates more SMS and voice service revenues.

Introduce MMS application – MMS innovation attracts new users, generates need for MMS handsets and drives new device sales

Complementary Service — Leverage existing communities such as WEB and IM by linking services together.

Part of the FocalPoint System

The ActiveVchat application is part of XciTel's FocalPoint—an open, mobile VAS system, which provides a set of turnkey multimedia services ready for launch, plus a comprehensive Service Creation Environment that makes it easy for operators to create new services and bring them to market in record time.

FocalPoint helps cellular operators extend services and maximize revenues from currently available technologies, and is designed to transparently operate over next generation technologies as they become available.

About XciTel

XciTel is a provider of advanced messaging and mobile multimedia applications. XciTel's FocalPoint offers cellular carriers, wireless application providers and content providers, a comprehensive multimedia application and communication system for the creation and deployment of innovative, value-added multimedia messaging services and applications.